

# Guest Lecture

## The Challenge of Internationalising an Effective Game Changing Social Welfare Innovation

**SPEAKER:**

**Chris Mould**

CEO, the Foundation for Social Change and Inclusion



[www.fscinet.org](http://www.fscinet.org)

**VENUE:** Niels Jernes Vej 6A - Room 1.20

**DATE:** September 12, 2019

**TIME:** 14:45 - 17:00

**ABSTRACT:** In this lecture, Chris Mould will discuss the challenge of internationalising an effective game changing innovation in the way vulnerable young people at risk of human trafficking and exploitation are supported in their transition to independent adulthood. Drawing on five years' experience in attempting to replicate an award winning Bulgarian social venture in seven other South East European countries from Albania to Moldova, Chris will examine how best to navigate the challenges presented by differing social cultures, legal frameworks and public service systems and how best to ensure the effectiveness of the original innovation is not lost as it crosses international boundaries.

**ORGANIZERS:** the lecture is part of the MSc IBE study programme delivered by the International Business Centre ([www.ibt.aau.dk](http://www.ibt.aau.dk)) and is supported by the Study Board of Business Economics ([www.business.aau.dk/education/sbe/](http://www.business.aau.dk/education/sbe/)).